

Instructional Strategies for Stimulating Motivation

Component of Motivation	Corresponding Strategies
Gaining & Sustaining ATTENTION	<ul style="list-style-type: none"> • Capture students' attention by using novel or unexpected approaches to instruction • Stimulate lasting curiosity with problems that invoke mystery • Maintain students' attention by varying the instructional presentation
Enhancing RELEVANCE	<ul style="list-style-type: none"> • Increase the perception of utility by stating (or having learners determine) how instruction relates to personal goals • Provide opportunities for matching learners' motives and values with occasions for self-study, leadership, and cooperation • Increase familiarity by building on learner's previous experiences
Building CONFIDENCE	<ul style="list-style-type: none"> • Create a positive expectation for success by making clear instructional goals and objectives • Provide opportunities for students to successfully attain challenging goals • Provide learners with a reasonable degree of control over their own learning
Generating SATISFACTION	<ul style="list-style-type: none"> • Create natural consequences by providing learners with opportunities to use newly acquired skills • In the absence of natural consequences, use positive consequences such as verbal praise, real or symbolic awards • Ensure equity by maintaining consistent standards and matching outcomes to expectations